



## CONTACT

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Madison, WI
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- 🌐 LinkedIn

## SKILLS

- User Interviews
- Wireframing
- Low & High Fidelity Prototyping
- Usability Testing
- Site Mapping
- Personas
- Journey Mapping

## TOOLS

- Adobe XD
- Adobe Creative Suite
- HTML, CSS
- Wordpress
- SquareSpace
- Brackets
- Survey Monkey
- Word
- Outlook
- Google Programs

## EDUCATION

### Madison College

Web & Digital Media - May 2022

### Doane University

Bachelors of Arts - Graphic Design  
May - 2012

### Martins Cosmetology

Cosmetology License - 2007

# JAMIE SEROOGY

## UX / GRAPHIC / WEB DESIGNER

I love to create usable, meaningful and beautiful digital products. I like to collaborate with everyone along the design journey, all the way from research to visual design and writing code.

## WORK EXPERIENCE

### Graphic Design Intern

Tingalls Graphic Design | June 2022 - Present

- Demonstrated design ability creating client logos, editing with client and internal feedback.
- Using adobe software to create social media images for Tingalls social media and clients.

### UX Design Intern

Musicnotes | March 2022 - May 2022

- Designed Marketplace product landing page.
- Updated website using CSS and HTML.
- Researched best practices for mobile and website user checkout experience.
- Supported marketing department reviewing current website and how to update with a user focused design.

### Freelance Designer

May 2018 - present

- Creator and manager of eCommerce website using Big Cartel and Printful to create and sell original artwork, prints and art printed on mugs, t-shirts, etc.
- Participant/Vendor at local art markets.

### Service Center Specialist

Bluetree Network | July 2020 - March 2022

- Applied critical listening skills to solve caller issues with their Epic Software.

### Hair Stylist / Owner / Social Media Manager

2007 - March 2020

- Owned hair suite.
- Performed services and managed sales, social media and site redesign for Union Hair Parlor.



# JAMIE•SEROOGY

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[www.jamieseroogy.com](http://www.jamieseroogy.com)

Design Intern  
**Cricket Design Works**  
1925 Monroe St #3  
Madison, WI 53711

April 15, 2022

Dear Ms. Harris or hiring manager,

I am excited to apply for an internship at Cricket design works. Cricket has been on my radar ever since deciding to return to school in the fall of 2019. I am currently in my last semester at Madison College, tidying up my portfolio site before our show on May 5th.

I previously completed a Bachelors of Art in Graphic Design in 2012. Life happened and I ended up staying happily working as a hairstylist until I returned to Madison College as a Web & Digital Media design student. This program not only refreshed my graphic skills using adobe photoshop, illustrator and indesign - it also taught me new skills in UX/UI, HTML & CSS incorporating adobe xd.

Not only have I gained time management, project management and enhanced my creative skills, I have soft skills from my experience as a hairstylist, administrative assistance, service center representative and other customer service roles. I created two of my own small businesses and have an entrepreneurial spirit to never stop learning.

I am currently in an internship with Musicnotes here in Madison - learning the ropes of keeping designs in their brand family and how they communicate. With a passion for creating new concepts while being aware of accessibility, I hope to be considered for the intern position with Cricket Design works. Please view my portfolio site at [jamieseroogy.com](http://jamieseroogy.com). This is currently an ongoing process of tweaking and finalizing these last few weeks but most of the projects are complete.

Thank you for your time and consideration,  
Jamie Seroogy