



## CONTACT

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## SKILLS

- Layout Design
- Brand Guidelines
- Time Management
- Collaboration
- Web Accessibility
- Project Organization
- Server Structure

## TOOLS

- Adobe XD
- Adobe Creative Suite
- HTML, CSS
- Wordpress
- SquareSpace
- Figma
- Zeplin
- Sketch
- Jira

## EDUCATION

### Madison College

Web & Digital Media - May 2022

### Doane University

Bachelors of Arts - Graphic Design  
May - 2012

# JAMIE•SEROOGY

## UX / GRAPHIC / WEB DESIGNER

Passionate about crafting impactful visual stories through collaborative design, from research to execution.

## WORK EXPERIENCE

### Radancy

Graphic Designer | October 2022 - present

- Using clients existing brand guidelines, develops career websites, digital ads, email templates and more for talent acquisition.
- Design Sales mocks of career websites to grab attention and acquisition of sale.
- Participated on the product design team for 4 months to help design the future email designer software.

### Tingalls Graphic Design

Graphic Design Intern | June 2022 - Oct 2022

- Group sketch time and review gathering ideas for projects.
- Created mock project that included a full website redesign for a former client of Tingalls.
- Participated in two printer tours with the team.
- Created social media images for Tingalls.

### Musicnotes

UX Design Intern | March 2022 - June 2022

- Audit of full musicnotes website with notes on what could be updated or added.
- Designed and updated one of the sites pages and coded it with HTML.
- Helped to design the future checkout steps on the website.
- Ran A/B tests using a program that overwrites the existing view for our customers. Tested a sticky header.
- Weekly meeting with developers and head of UX.